**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Concussion/Traumatic Brain Injury - Brochure Rubric**

**Due Date: Tuesday November 27, 2018**

\*\*You have 3 Periods of class time to work on this assignment. USE IT WISELY!

Thursday Nov. 22nd, per2. and Friday Nov. 23rd,

**Teacher: Hambly**

Your task is to create an informative and visually appealing “**Brochure**” that describes the impact of Concussions on student-athletes. Using a variety of visual aids, creative formatting, and organized information you **MUST** describe in sufficient detail, each of the following aspects of Concussions: (\*\*\* You are free to complete your Brochure using MS Publisher/Word, other software, or by hand)

1. **What is a Concussion?**
2. **Warning signs & Symptoms**
3. **Considerations for Returning to School/Sport** (Ex. How long after injury, any changes in activities, etc)
4. **Why are Concussions such a growing concern? How can we make sports safer?**

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| --- | --- | --- | --- | --- |
| **Levels****(Total Grade /20)** |  **Level 4** |  **Level 3** |  **Level 2** |  **Level 1** |
| **Writing – Organization****/4** | Each section in the brochure is understandable for lay persons. | Almost all sections of the brochure are understandable for lay persons | Most sections of the brochure are understandable for lay persons | Less than half of the sections of the brochure are understandable for lay persons |
| **Attractiveness & Organization****/4** | The brochure has exceptionally attractive formatting and well-organized information.  | The brochure has attractive formatting and well-organized information.  | The brochure has well-organized information.  | The brochure's formatting and organization of material are confusing to the reader.  |
| **Spelling & Grammar****/2** | No spelling or grammatical errors in the brochure. | 1 or 2 spelling/grammatical errors in the brochure. | No more than 3 spelling /grammatical errors in the brochure.  | Several spelling /grammatical errors in the brochure.  |
| **Content of Brochure****/8** | Accurately describes all of the required sections of the assignment comprehensively and offers logical extensions to the material. | Accurately describes most of the required sections of the assignment effectively and offers some extensions of thought.  | Describes some of the required sections of the assignment but lacks detail and depth of thought. | Attempts to describe some of the required sections of the assignment but does not offer extensions or novel insights.. |
| **Graphics/Pictures****/2** | Graphics go well with the text and there is a good mix of text and graphics.  | Graphics go well with the text, but there are so many that they distract from the text.  | Graphics go well with the text, but there are too few and the brochure seems "text-heavy".  | Graphics do not go with the accompanying text or appear to be randomly chosen  |