



## Grade 10 - Introduction to Business (BBI20I)

<b>Year:</b> 2019-2020	<b>Block:</b> Semester 1: Period C	<b>Room:</b> Mr. Brown: 536
<b>Teacher:</b> Mr. T.P. Brown	<b>Teacher Contact Information:</b> <a href="mailto:timothy_brown@wrdsb.ca">timothy_brown@wrdsb.ca</a> 519-634-5441	<b>Teacher/Course Website:</b> <a href="http://teachers.wrdsb.ca/mrbrown/courses/bbi-2oi/mrtpbrown.weebly.com/gr-10-business.html">teachers.wrdsb.ca/mrbrown/courses/bbi-2oi/mrtpbrown.weebly.com/gr-10-business.html</a>

### Course Description

No matter what you do in life, you will be affected by and involved in business, so our 'Business Buffet' is now open. All are welcome -- come on in and taste the offerings! For an appetizer, you can sample fundamental business concepts of buying and selling and simple economics. The main dish includes an exploration of the many aspects in the business world including: production, marketing, accounting, human resources, and management. A side dish of personal finance and money management will be served free of charge. For dessert, you have the option to visit local business centres and marketplaces. We guarantee that you will leave here feeling full. The evening's entertainment allows you to bring out your entrepreneurial spirit in the Dragon's Den. Expanding your financial literacy in this course will prepare you to apply business concepts in further studies of senior business courses and/or the DECA business club.

### Essential Learnings and Core Competencies

Student success for the Gr. 10 Introduction to Business course may be achieved through demonstration of the following essential learnings and core competencies as developed for Business Excellence at Waterloo-Oxford D.S.S.:

1. **Financial Literacy ("Talk the talk")** – I can articulate, explain, or demonstrate the fundamental business concepts related to economics, production, human resources, marketing, accounting, and finance.
2. **Communication ("Know your audience.")** – I can adapt to various audiences by using a variety of communication methods to demonstrate my learning and understanding of business concepts related to economics, production, human resources, marketing, accounting, and finance.
3. **Critical Analysis ("Weigh your options.")** – I can weigh my options by researching and critically analyzing a business situation, scenario, or case study as they relate to economics, production, human resources, marketing, accounting, and finance.
4. **Ethical Decision-Making ("Consider your impact.")** – I can reflect upon or make ethical business decisions by considering the impact as they apply to economics, production, human resources, marketing, accounting, and finance.

**Course Fees:** \$10.00 Optional Field Trip to St. Jacobs & the Farmers' Market (Sem 2)

## Waterloo-Oxford District Secondary School – Business Department

### Essential Course Components

To earn this credit, **all** of the following **essential course components** must be completed:

Essential Course Components and Summative Evaluations	Business Areas %	Essential Learnings %	✓
<b>Term Work:</b>			
<i>Financial Literacy (Fundamental Concepts):</i>			
- Economics	4		
- Production & Human Resources	4		
- Marketing	4		
- Accounting	4		
- Personal Finance	4		
<i>Financial Literacy Total</i>		20	
<i>Communication (Oral, Written, or Multi-media):</i>			
- Economics	4		
- Production & Human Resources	4		
- Marketing	4		
- Accounting	4		
- Personal Finance	4		
<i>Communication Total</i>		20	
<i>Critical Analysis (identify key facts, issues, &amp; courses of action) :</i>			
- Economics	3		
- Production & Human Resources	3		
- Marketing	3		
- Accounting	3		
- Personal Finance	3		
<i>Critical Analysis Total</i>		15	
<i>Ethical Decision-Making (evaluate &amp; recommend):</i>			
- Economics	3		
- Production & Human Resources	3		
- Marketing	3		
- Accounting	3		
- Personal Finance	3		
<i>Ethical Decision-Making Total</i>		15	
<b>TERM WORK</b>			<b>70</b>
<b>Culminating Project and Activity:</b>			
- Dragon's Den Presentation (oral/visual)	15		
- Innovative Product Business Report (written)	15		
<b>SUMMATIVE</b>			<b>30</b>
<b>TOTAL GRADE</b>			<b>100</b>

# Waterloo-Oxford District Secondary School – Business Department

## Procedures

### Late and Missing Assignments:

It is important for students to develop good personal management skills (such as time management and planning). These skills will be reflected in the **Learning Skills** area of the report card including: initiative, responsibility, organization, self-regulation, independent work, and collaboration. All of the Essential Course Components listed above must be submitted and/or demonstrated in order to earn this credit.

### Attendance:

Attendance in classes is an important part of learning, and absences should be avoided. When a student is absent, a parent/guardian must call the school's attendance line on the date of absence, or provide a note explaining the absence for the student to submit the following day. Students are responsible for what they missed during their absence.

### Cheating and Plagiarism:

"Students are responsible for being academically honest in all aspects of their schoolwork" (*Assessment, Evaluation and Reporting Handbook* 21).

Students at Waterloo-Oxford D.S.S. will be responsible and only hand in assignments that are of their own work/creation to demonstrate that they have met the curriculum expectations. They will responsibly use sources when completing assignments, reports, and essays, and give credit to all sources. To cheat or plagiarize is to be dishonest with your teachers, peers, and sources, and yourself.

In the event that cheating or plagiarism occurs, the following consequences may be implemented, in consultation with administration, depending on the situation:

- The student will redo all or part of the assignment or assessment; or
- The student will complete an alternate assignment or assessment; or
- The student's work will be treated as a missed assignment.
- Additionally, the student may face disciplinary action (e.g., suspension, detention) and loss of access to academic awards and scholarship opportunities.
- Parents/guardians will be informed about the infraction and the consequences.
- 

Please refer to the school website for more details on these policies and other academic procedures.



---

## Signatures

Please sign below indicating you have read and understand the course outline requirements for successful completion of the **Grade 10 Introduction to Business** course. Please cut off and return this portion.

---

Student

---

Parent/Guardian

---

Date

---

Date

## Contact Information

Please indicate the email address(es) you wish me to use for information about the course and your son/daughter/child's progress.

---

Email Address

---

Email Address

# Waterloo-Oxford District Secondary School – Business Department

---

## Signatures

Please sign below indicating you have read and understand the course outline requirements for successful completion of the **Grade 10 Introduction to Business** course. Please cut off and return this portion.

Course Outline: [teachers.wrdsb.ca/mrbrown/courses/bbi-2oi](https://teachers.wrdsb.ca/mrbrown/courses/bbi-2oi)

\_\_\_\_\_  
Student

\_\_\_\_\_  
Parent/Guardian

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

## Contact Information

Please indicate the email address(es) you wish me to use for information about the course and your son/daughter/child's progress.

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Email Address

---

## Signatures

Please sign below indicating you have read and understand the course outline requirements for successful completion of the **Grade 10 Introduction to Business** course. Please cut off and return this portion.

Course Outline: [teachers.wrdsb.ca/mrbrown/courses/bbi-2oi](https://teachers.wrdsb.ca/mrbrown/courses/bbi-2oi)

\_\_\_\_\_  
Student

\_\_\_\_\_  
Parent/Guardian

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

## Contact Information

Please indicate the email address(es) you wish me to use for information about the course and your son/daughter/child's progress.

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Email Address