

**SNC 1D1**  
**Astronomy Travel Brochure**

Name: \_\_\_\_\_

It is the year 2100! You are currently working for Cratt Space Tours (CST) in the marketing department. Your job is to create a travel brochure for one of our current travel destinations (planets) within the solar system. Space travel is a new and exciting market as only recently have ordinary citizens been given the opportunity to fly into outer space. Your brochure should include the following:

- name of planet
- physical characteristics of the planet
  - size, length of day/year, temperature, motion, composition, climate, etc.
- travel time to planet
- sights to see on the journey
- landmarks to see on the planet – famous sites
- activities that might be available on the planet, accommodations and transportation on the planet
- alien life forms.....be creative here and invent a fictitious alien that might actually inhabit your planet....what special features must they have to survive the conditions on your planet
- cost of the trip to your planet in the year 2100

Use the computer to create a standard 3-panel brochure to sell your destination to the travelling public.

Be sure to include diagrams, maps and pictures where appropriate. Be creative but accurate!

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Follow the rubric on the back to ensure a great mark.

You must hand in your rough work with your brochure.

**YOU WILL HAVE TWO (2) PERIODS TO COMPLETE YOUR BROCHURE.**

Criteria	Level 4 (80-100%)	Level 3(70-79%)	Level 2(60-69%)	Level 1(50-59%)	R (below 50%)	Mark
<p><b>Depth and Accuracy of Research:</b></p> <ul style="list-style-type: none"> <li>-planet description/facts</li> <li>- description of the journey</li> <li>- all criteria included</li> </ul>	Thorough research is done	Considerable research is done	Some research is done	Limited research is done	Not enough evidence to demonstrate	<b>/30</b>
<p><b>Expression and organization of ideas and information:</b></p> <ul style="list-style-type: none"> <li>-clear expression</li> <li>- own words</li> <li>- use of visuals (diagrams, maps, pictures</li> <li>- proper use of terminology</li> </ul>	With a high degree of effectiveness	With considerable effectiveness	With some effectiveness	With limited effectiveness	Expression and organization are in a manner that makes it difficult to evaluate the work	<b>/10</b>
<p><b>Selecting and recording resources, gathering information (rough work and references)</b></p>	With a high degree of effectiveness	With considerable effectiveness	With some effectiveness	With limited effectiveness	Rough work and references are not included	<b>/10</b>

## Travel Brochure Rough Notes

1. Physical characteristics of the planet (facts)

2. Sights to see on the journey (include facts!!)

3. Landmarks to see on the planet/famous sites (facts and some creativity here!)

4. Activities available on the planet (creativity here based on facts)

**5. Transportation and accommodation on the planet**

**6. Special features required for alien life forms to survive here**

**7. Cost of the trip in 2100**

**8. Web sites used**