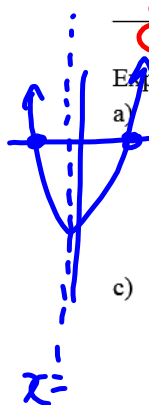


Standard Form

$$y = ax^2 + bx + c$$

From the Standard Form, we can easily find the y-intercept by substituting in $x = 0$. Only the y-intercept will remain!



Expand each of the following to put them in Standard Form and state the y-intercept:

a) $y = (x - 2)(x + 3)$

$$y = x^2 + 3x - 2x - 6$$

$$y = x^2 + 1x - 6$$

c) $y = x(x - 4)$

$$y = x^2 - 4x + 0$$

y int is 0

b) $y = (2x - 3)(3x + 5)$

$$y = 6x^2 + 10x - 9x - 15$$

$$y = 6x^2 + 1x - 15$$

d) $y = 3(4x - 5)(x + 7)$

$$y = 3(4x^2 + 28x - 5x - 35)$$

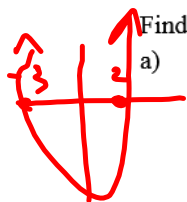
$$y = 3(4x^2 + 23x - 35)$$

$$y = 12x^2 + 69x - 105$$

y int is -105

Once we are in Factored Form, we can determine the zeros (x-intercepts) by:

$$\text{set } y = 0$$



Find the zeros of the following quadratics:

a) $y = (x - 2)(x + 3)$

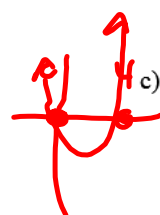
$$0 = (x - 2)(x + 3)$$

$$x - 2 = 0$$

$$x = 2$$

$$x + 3 = 0$$

$$x = -3$$



c) $y = x(x - 4)$

$$0 = x(x - 4)$$

$$x = 0$$

$$x - 4 = 0$$

$$x = 4$$

b) $y = (2x - 3)(3x + 5)$

$$0 = (2x - 3)(3x + 5)$$

$$2x - 3 = 0$$

$$2x = 3$$

$$x = \frac{3}{2}$$

$$3x + 5 = 0$$

$$3x = -5$$

$$x = -\frac{5}{3}$$

d) $y = 3(4x - 5)(x + 7)$

$$0 = 3(4x - 5)(x + 7)$$

$$4x - 5 = 0$$

$$4x = 5$$

$$x = \frac{5}{4}$$

$$x + 7 = 0$$

$$x = -7$$

If we know the zeros, we can determine the axis of symmetry and the vertex of the parabola.

Step 1: The axis of symmetry, also known as the x value of the vertex, can be found by finding the midpoint of the zeros (add the zeros together and divide by 2).

Step 2: Once we have the x-coordinate of the vertex, we can substitute it into the equation to find the y-coordinate of the vertex.

For each of the following, determine

- The y-intercept of the function.
- The zeros of the function (by factoring)
- The axis of symmetry (by finding the midpoint of the zeros)
- The vertex (by substituting the axis of symmetry (x-coordinate) into the equation to find the y-coordinate). Write the vertex in coordinate form.
- State whether the vertex is a maximum or a minimum.

a) $y = x^2 - 8x + 15$

i) y int $\rightarrow x = 0$
 $y = 15$

ii) zeros
 $y = x^2 - 8x + 15$
 $0 = (x - 3)(x - 5)$
 $x = 3$ $x = 5$

iii) Axis of sym = $\frac{3+5}{2}$
 $x = 4$

iv) Sub $x = 4$ into

Homework: Pg. 140 #2, 3, 4, 5, 6, 7
 $y = x^2 - 8x + 15$
 $y = (4)^2 - 8(4) + 15$
 $= -1$ \therefore vertex is $(4, -1)$

v) minimum because the a value is pos.

b) $y = 3x^2 - 11x - 4$

i) y int, $x = 0$
 $y = -4$

ii) zeros
 $y = (3x + 1)(x - 4)$
 $0 = (3x + 1)(x - 4)$
 $3x + 1 = 0$ $x - 4 = 0$
 $3x = -1$ $x = 4$
 $x = -\frac{1}{3}$

iii) AOS
 $x = \frac{-\frac{1}{3} + 4}{2}$

$\frac{1}{2} \div \frac{3}{4} = \frac{1}{2} \times \frac{4}{3} = \frac{4}{6} = \frac{2}{3}$
 $= \left[\frac{1}{3} + \frac{4}{3} \right] \div 2$
 $= \left[\frac{5}{3} \right] \div \frac{2}{1}$
 $= \left(\frac{5}{3} \right) \times \frac{1}{2}$
 $x = \frac{5}{6}$

iv) Sub $x = \frac{5}{6}$ into

$y = 3\left(\frac{5}{6}\right)^2 - 11\left(\frac{5}{6}\right) - 4$
 $= 3\left(\frac{25}{36}\right) - \frac{55}{6} - 4$
 $= \frac{75}{36} - \frac{330}{36} - \frac{144}{36}$
 $= \frac{75 - 330 - 144}{36}$
 $= \frac{-399}{36}$
 $= -11.1$

\therefore vertex is approx $(1.8, -14.1)$

